

Audi Vorsprung durch Technik



“World Luxury Car of The Year 2019”

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A7 Sportback



“World Luxury Car of The Year 2019”

Progressive
design
language
needs no
translation.

Bringing the vision of the revolutionary Audi design language to the road: the new Audi A7 Sportback. A futuristic manifestation of sportiness and elegance. Impressively accentuated through classic quattro architecture. Proof that part of staying true to yourself is being prepared to change.



Nothing lasts
as long as
a first
impression.



Design and functionality cast a whole new light. HD Matrix LED headlights and continuous light strip on the rear including the dynamic animation of the coming home/leaving home function. Ensuring that the beginning and end of each trip are as impressive as the drive itself.



04

05



New light
requires
new sources.



See and be seen. The basis for driving safely at night. With powerful support from the new HD Matrix LED headlights with variable light control. Turning individual lights segments on or off greatly enhances illumination on the road. High definition and virtually glare free.

06

07



Getting
feedback
can be
a step
forward.

A revolutionary operating concept awaits you in the new Audi A7 Sportback: MMI touch response. Fewer buttons, more convenience. An easy and intuitive way to control infotainment and convenience functions – just like on your smartphone – on a 10.1 inch touchscreen. Thanks to haptic feedback that means you don't have to take your eyes off the road.

Setting the pace for space.

Welcome to an atmosphere that's all about light, space and loving attention to detail. Enjoy a space that is both playground and refuge. Even when you are not the one behind the wheel.

A dark green Audi A7 is parked on a city street. In the background, there are tall buildings, a yellow taxi, and pedestrians. The scene is captured in a cinematic style with strong shadows and highlights.

The best
visions are
already
taking shape.

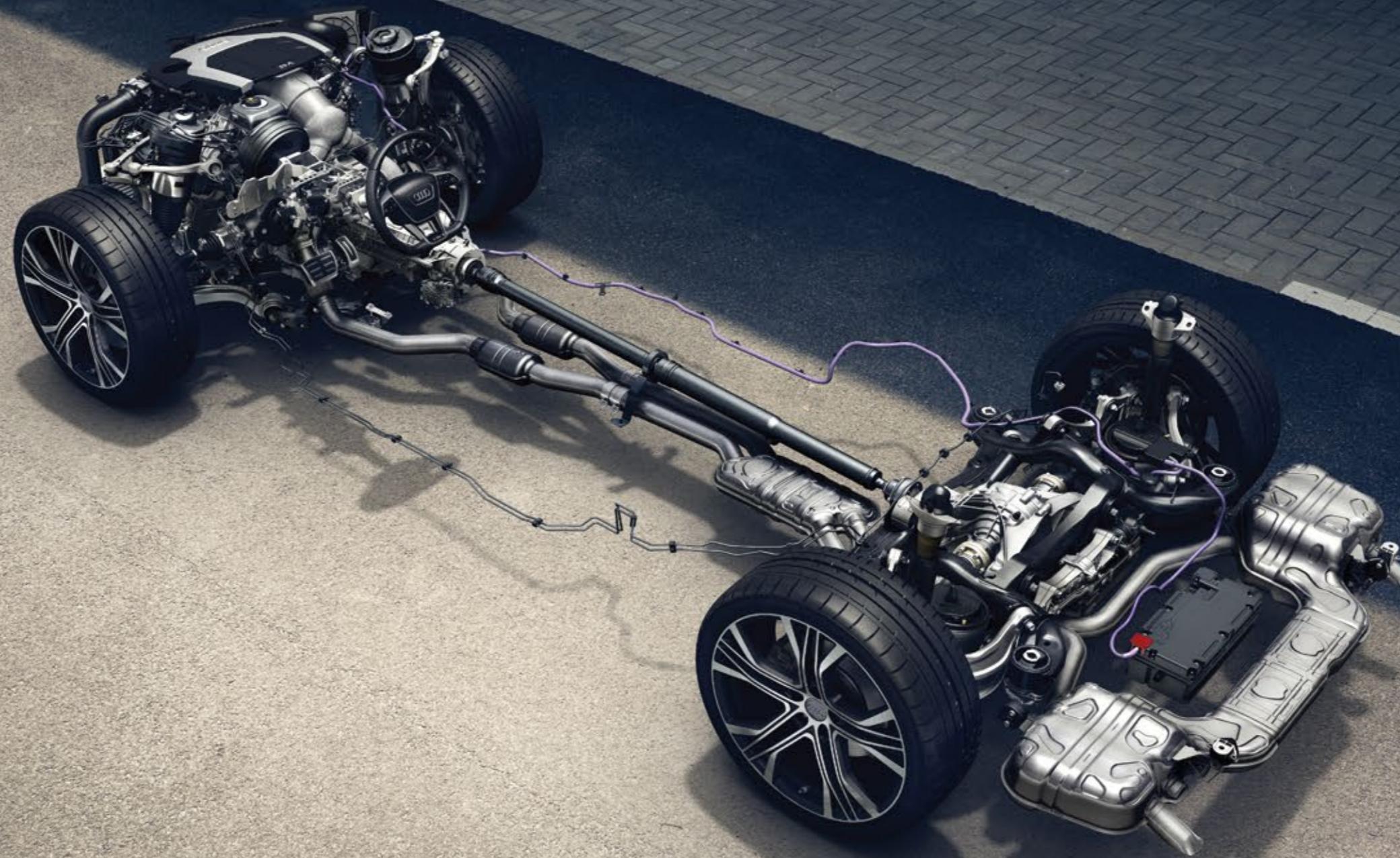
A vehicle that is redefining benchmarks across the board. And one that fascinates at first glance thanks to a new design language. Impressing with dynamism and efficiency. Ushering a new era with progressive technologies and a revolutionary operating system.

Audi is more.

Short breaks result in new drive.

Dynamics and efficiency. Two virtues that dovetail perfectly in the new Audi A7 Sportback. Made possible by lightweight design, efficiency assist and the innovative mild-hybrid technology. In combination with the combustion engine, the mild-hybrid system uses recuperation to obtain electrical energy that can be stored and used to deliver an additional power boost.

The performance of a sports car combined with the attitude of a luxury saloon. Experience just how comfortable forward thrust can be. Quattro provides thrilling dynamics, high precision handling and superb directional stability on virtually any terrain. And the S tronic 7-speed dual-clutch transmission offers fast gear change with no perceptible break in propulsive power.



Comfort broadens its horizons.

Feeling comfortable while on the move is a question of atmosphere. In the new Audi A7 Sportback, you call the shots. For instance by choosing the optional panoramic glass sunroof, which combines a light and friendly atmosphere with the feeling of increased space.

The 4-zone deluxe automatic air conditioning gives each seat its won cushion climate. Fast and efficient thanks to personalization, occupant recognition and sensor-based intelligent control.

More striking.
With the
S line
exterior
package.

Don't just emphasize the sporty character of your Audi A7 Sportback, enhance it. You can lend the dynamic body line of your car an even more exhilarating edge and create special accents with exceptional design details.



More sporty.
With the
S line
package.

03 Features include sport seats, front with S embossing on the backrests _ S line seat upholstery optionally available in Valcona leather, rotor grey with contrasting stitching, also available in black _ floor mats, front with piping and contrasting stitching _ S line sport leather steering wheel with multifunction _ inlays in dark matt brushed aluminium _ footrest and pedals in stainless steel

18

19



02 20-inch cast aluminium wheels in 5-twin-spoke V design



01 Illuminated door sill trims with aluminium inserts, front and rear, with S logo at front

Powerful look.

Select the paint color that best suits your personality. Secure in the knowledge that the quality will be superb, because your vehicle is not painted—just once, but four times. So not only you look radiant in your audi, the car is also protected from many environmental influences as as ear. Ensuring that the car maintains its powerful look throughout its entire lifetime.

_ 02

_ 03

_ 04

_ 05

_ 06

_ 07

- 01 Triton blue, metallic
- 02 Vesuvius grey, metallic
- 03 Typhoon grey, metallic
- 04 Soho brown, metallic
- 05 Firmament blue, metallic
- 06 Tango red, metallic
- 07 Ibis white

Paint finishes



_ 01

20

21



More refined.

With the
inlays.

Experience the fascination of selected materials:
fine woods or aluminium trim to suit your individual taste.

- 01 Aluminium fragment
- 02 Dark matt brushed aluminium
- 03 Walnut, natural
- 04 Fine grain ash, natural grey-brown



Powerful
presence.

With Audi wheels, you can emphasize your own individual style and the character of your Audi A7 Sportback. Indulge yourself and create a powerful presence with your favorite design with full peace of mind when out on the road.

- 01 19-inch cast aluminium wheels in 10-Y-spoke design
- 02 20-inch cast aluminium wheels in 5-twin-spoke design (S design)
- 03 21-inch forged aluminium wheels in 5-V-spoke star design, contrasting grey, partly polished¹
- 04 20-inch Audi Sport cast aluminium wheels in 5-twin-arm design^{2,3}
- 05 21-inch Audi Sport cast aluminium wheels in 5-V-spoke star design²
- 06 20-inch cast aluminium wheels in 5-twin-spoke V design
- 07 21-inch Audi Sport cast aluminium wheels in 5-V-spoke star design in gloss anthracite black, gloss turned finish^{1,2}

Audi A7 Sportback

What's next? You decide.

Technical data

Engine (cylinder/valve):

Transmission:

Displacement (cc):

Max output in kW (rpm):

Max torque in Nm (rpm):

Max speed (km/h):

Acceleration 0-100km/h (sec.):

Length x Width x Height (mm):

Wheelbase (mm):

Kerb weight (kg):

Fuel consumption (l/100km)

Urban/Highway/Combined (EU):

Fuel tank capacity (l):

Alloy wheel:

Tyres:

A7 55 TFSI quattro

Turbocharged 6-cylinder petrol engine with direct fuel injection and 48V mild hybrid MHEV

7-speed S tronic

2,995

250/5,200 - 6,400 (340 hp)

500/1,370 - 4,500

250

5.3

4,969 x 2,118* x 1,422

2,926

1,815

9.2 / 5.6 / 7.0

63

19" cast 10-Y-spoke style 8.5J x 19

245/45 R19

45 TFSI

Turbocharged 4-cylinder petrol engine (International Engine of the Year 2019) with direct fuel injection and 12V mild hybrid MHEV

7-speed S tronic

1,984

180 / 5,000-6,500 (245 hp)

370 / 1,600-4,300

250

7

4,969 x 2,118* x 1,422 (*1,908 w/o mirrors)

2,926

1,695

8.2-7.8 / 5.8-5.3 / 6.7-6.2

73

19" cast 10-Y-spoke style 8.5J x 19

245/45 R19



HD Matrix LED headlights, daytime running lights animation, cornering lights, headlights washers, all weather lights, OLED rear lights including dynamic indicators and animation (switching on and off)

Front wheel drive (A7 45), quattro® with ultra technology (A7 55)

Audi Drive Select, Start stop system, Audi virtual cockpit

Leather-wrapped multi-function sports steering wheel with shift paddles

Electromechanical progressive power steering

Leather gear lever/selector knob

Electronic Stabilization Program, tyre pressure monitoring

Cruise control, speed limiter, lane departure warning

Park aid plus with 360 degrees cameras display

Vehicle electronic immobilizer, central locking

Regenerative braking, Energy recovery system

Driver's seat with memory function, electrically adjustable front seats with 4-way lumbar support, comfort centre armrest at front

Folding rear seats 40:20:40 or fully

Milano leather seats with integral head restraint system

Upper interior elements in leatherette

Contour/ambient lighting package multi-color

Exterior mirrors heated, electrically folding with memory, automatic dimming (A7 55)

Frameless interior mirror with automatic dimming

Windshield, side and rear windows with heat insulating glass

Sun visors with illuminated vanity mirrors at front

Four-zone comfort automatic air conditioning with sensor-based intelligent control plus allergen and particulates filter

Multi Media Interface Navigation plus with touch response, two touch displays (upper 8.8" and lower 8.6"), operating buttons in black glass look with haptic feedback including extended aluminum look

Bang & Olufsen Premium Sound System with 3D sound (16 loudspeakers, 705 watts)

Audi Music Interface, Bluetooth interface

High gloss styling package, storage package

Cigarette lighter and ash tray

Luggage compartment floor mat

Decorative inserts in Aluminum fragment

Door sill trim with aluminium inlays at front and rear

Comfort key with sensor-controlled luggage compartment release, lid electrically opening and closing

Power-assisted closing for the doors

Airbags in front and side, curtain airbag system

Space saving spare wheel, first aid kit, warning triangle, safety vest

Tool kit and car jack

Choice of 13 different paint colors and 4 leather colors

Three years warranty with no limit on mileage during that period

Options:

Panoramic sunroof, Ventilated seats, Head-up display,

S line Sports, S line Exterior, Sport package

Selection of 8 inlays and 7 alloy wheels from 19" to 21"

Specifications subject to change without notice

