



Q8





Think about your life.
Accelerated in a
new direction.

WELCOME
TO THE



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THE NEW AUDI Q8

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**Think about mobility.
Then multiply by today's world.**

Experience a form that redefines the maximum. That enriches every second of your life.
The new Audi Q8 impressively combines the emotive lines of a sporty coupe with the
spaciousness of an SUV. A design that sets new standards. A character that puts self-confidence
in a class of its own. Come with us into the 8th dimension.



**Marvel at a form.
Sharpened by character.**

It's the first impression that counts. That goes not just for what you can see, but also for the personality behind the form. The new Audi Q8 embodies both: its exterior design combines an athletic roof line and a coupé-like silhouette to create a powerful character statement – making a lasting impression wherever it goes.

**Take a detour.
Combine power and adventure.**

The new Audi Q8 helps you get there without losing your cool.
Audi Q8 comes with eight-speed tiptronic and a 3.0 liter TFSI petrol engine
coupled to a 48V mild hybrid MHEV developing 340 horsepower.
500 Nm high torque starts from as a low as 1,370 and lasts up to 4,500 rpm.
Thanks to mild hybrid and highly efficient TFSI petrol engine,
power is high and fuel consumption low.





Set yourself a challenge. Driven by passion

For a driving experience in a whole other dimension. The new Audi Q8 combines luxurious comfort with superb handling stability on stylish 21" alloy wheels. Thanks to suspension with damper control, it adjusts to your individual driving style and ensures superb cornering and a sporty, direct steering sensation on virtually any terrain.

All conditions are perfect conditions

Town or country: quattro latest generation ensures reliability even when the drive gets challenging. Wheel-selective torque control intensifies support to the permanent all-wheel drive with asymmetric, dynamic torque distribution. Audi quattro ideal power distribution to both axles intensifies the agility and maneuverability you need – even to negotiate the urban jungle. 254 millimeters ground clearance, short overhangs, seven profiles including off-road mode in Audi drive select, hill descent control with tilt angle display for off-road driving and suspension with damper control keep the Audi Q8 going forward when paved roads end.

Enjoy relaxation. Refined with exclusivity.

Impressive comfort can be felt on the front and rear Cricket leather seats: thanks to high quality materials and first class workmanship.

Whether it is by getting your day off to a good start or having a relaxing journey home – we all need ways to offset the rigours of everyday life. And it shouldn't be any different when you are setting off on holiday.

With the optional package offering massage, ventilation and heating functions of the front contour seats in perforated Valcona and Cricket leather combination, times takes on a whole new dimension.

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**Feel clarity.
Designed for mobility and peace of mind.**

... This includes the digital core,
a new design approach that focuses on the essentials
while opening up endless possibilities.

Audi virtual cockpit and 360 cameras assist the driving.

In the new Audi Q8, enjoy convenient controls at the tip of your fingertips
on ergonomic 10.1" and 8.6" touch screens with haptic feedback.

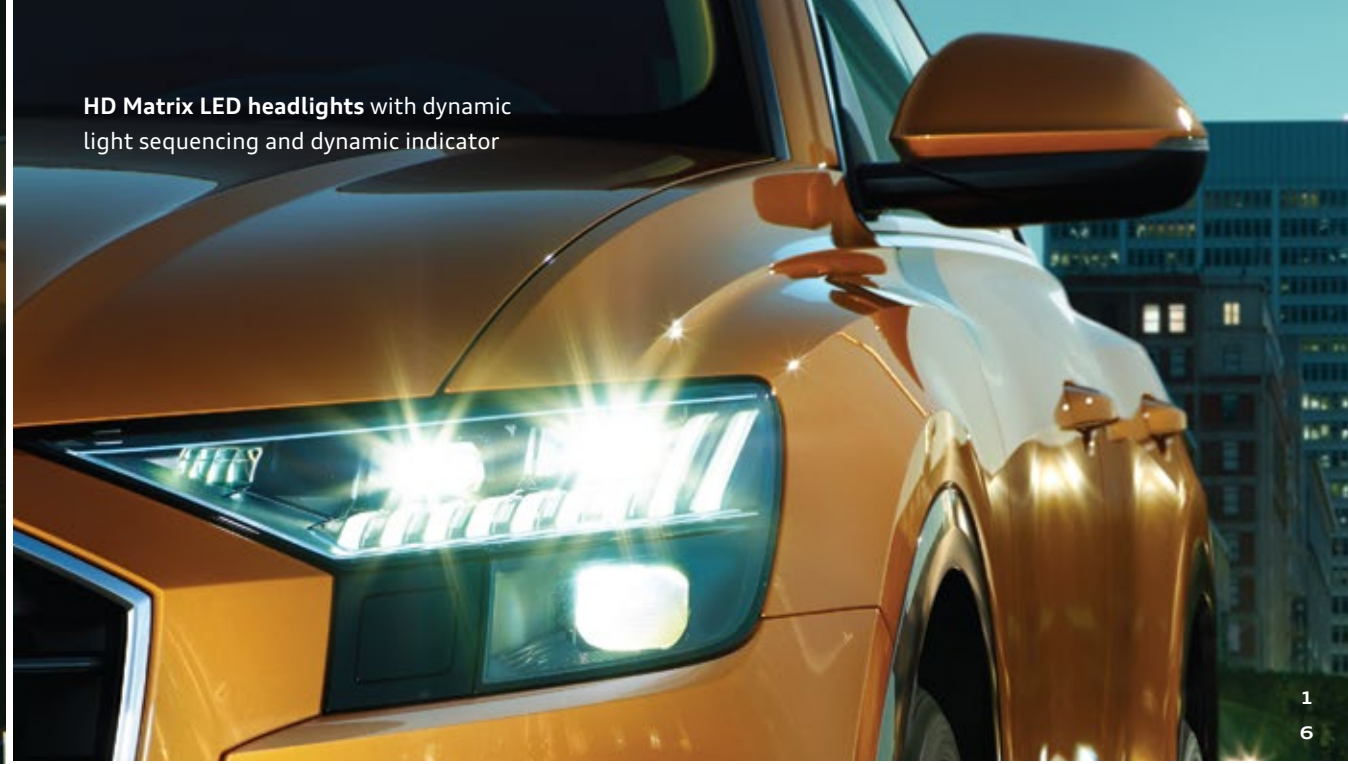
The latest generation of four zone automatic air conditioning with sensor-based
intelligent control plus allergen and particulates filter ensures air quality.

Sound experience with Bang & Olufsen Premium Sound
with 3D sound at front reaches the 8th dimension.



**Think about seeing.
Multiplied by being seen.**

For a statement that clearly makes an impression,
the new LED rear light band on the new Audi Q8.
Thanks to the coming home/leaving home function, your car will greet you
and bid you farewell with dynamic light sequencing.
A demonstration of pure conviction.



HD Matrix LED headlights with dynamic
light sequencing and dynamic indicator





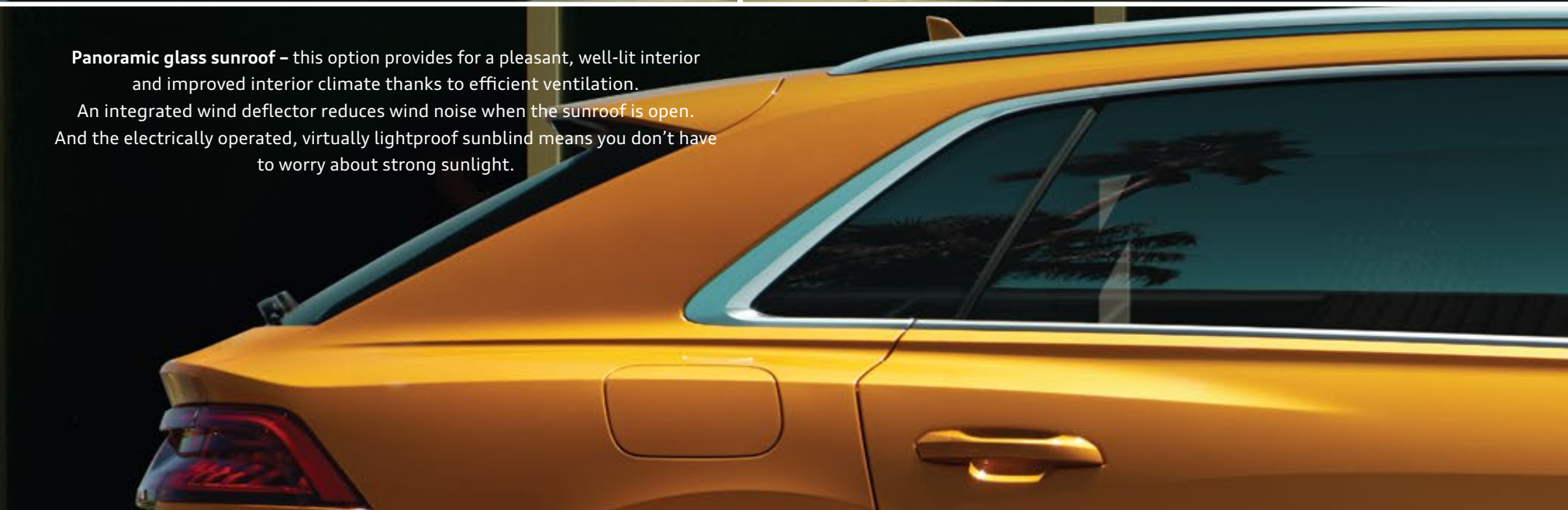
Discover an interior. Tailored to your mood.

For a driving sensation that speaks to all the senses and conveys pure lightness – underlined by a centre console that appears to float freely in the cockpit. With the multicoloured contour/ambient lighting package for the new Audi Q8, you choose what lighting you want at any time of day. And thanks to the individual colour profile, you can find the right colour for every mood.



**Discover a detail.
Multiplied by greatness.**

Conviction is not something you can hide. The dominant octagonal Singleframe and the sporty feel of the D-pillar make the new Audi Q8 what it is – an expressive character with true greatness.



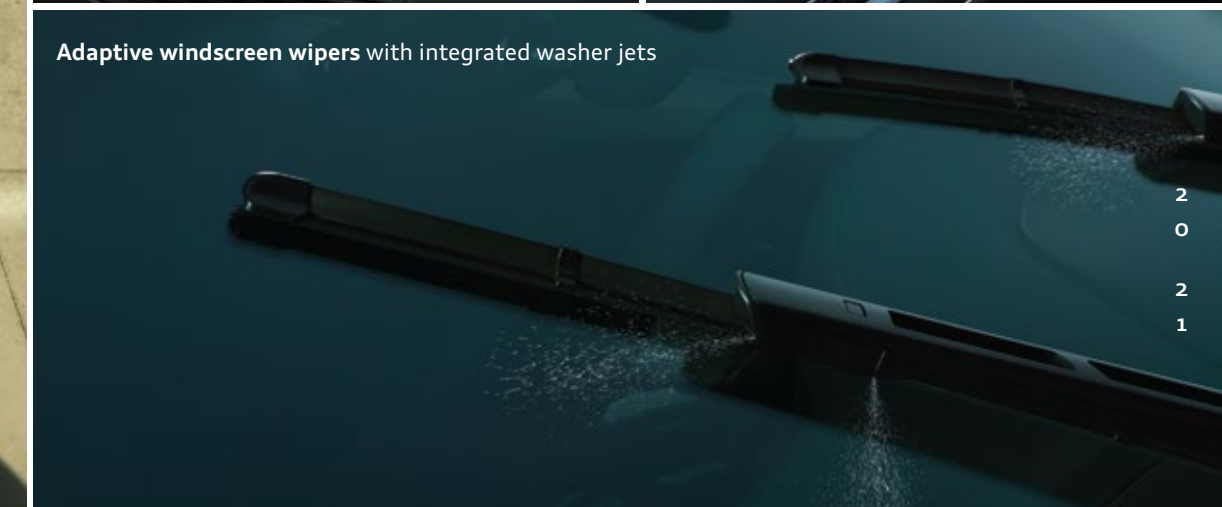
Panoramic glass sunroof – this option provides for a pleasant, well-lit interior and improved interior climate thanks to efficient ventilation.
An integrated wind deflector reduces wind noise when the sunroof is open.
And the electrically operated, virtually lightproof sunblind means you don't have to worry about strong sunlight.



Bang & Olufsen 3D Advanced Sound System



MMI navigation plus with MMI touch response



Adaptive windscreen wipers with integrated washer jets



Observe an athlete. Perfected by aesthetics.

Don't just emphasise the sporty character of your new Audi Q8 – enhance it.
With the S line exterior package, you can lend the dynamic body line
of your car an even more exhilarating edge and create special accents with
exceptional design details.



Singleframe mask in platinum grey, matt



S line logos on the front wings



S-specific side sill trims in body colour with inserts in platinum grey, matt

black styling package

Experience the status quo.
Coupled with desirability.

For a dynamic look that makes everything else pale in comparison.
Add unique accents that reflect your own personal taste with the black styling package – with the Audi Singleframe, the trim strips on the side windows and front and rear bumpers in striking black.



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Discover sportiness.
Perfected down to the last detail.

S line sport package
Sport seats, electrically adjustable,
including frequency Alcantara/leather combination seat upholstery
with S embossing on the front-seat backrests



Inlays in matt brushed aluminium



Cast aluminium wheels in 5-V-spoke design (S design),
contrasting grey, partly polished¹



Illuminated door sill trims, front,
with aluminium inlays and S logo

Enjoy the sight.
Rendered for a lasting impression.

When you choose a paint colour, choose one that best matches your own personality. Secure in the knowledge that the quality will be superb, because your vehicle is painted not just once, but four times. So not only do you look radiant in your Audi, the car is also protected from many environmental influences as well as wear. Ensuring that the car remains a powerful sight throughout its entire lifetime.



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- 01 Dragon orange, metallic
- 02 Navarra blue, metallic (S line exterior package only)
- 03 Glacier white, metallic
- 04 Galaxy blue, metallic
- 05 Cobra beige, metallic
- 06 Samurai grey, metallic



Consider something select.
Then add the finishing touches.

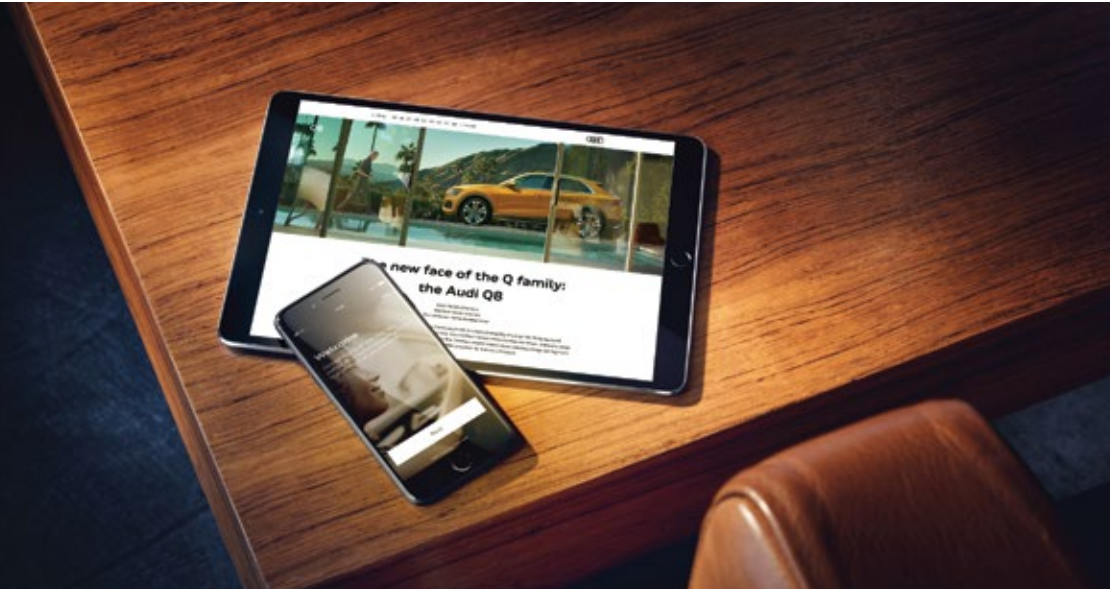
Exclusive atmosphere is a question of style. Your style. A style you can refine right down to the last detail. Create tangible accents with high-quality Audi inlays. Experience the fascination of selected materials: fine woods or aluminium trim – combine them to suit your own individual taste.

- 01 Flamed eucalyptus, natural basalt grey
- 02 Fine grain ash natural grey-brown
- 03 Oak, grey
- 04 Aluminium spectrum
- 05 Eucalyptus, natural lava brown
- 06 Matt brushed aluminium
- 07 Diamond paint finish, silver grey

Audi Q8,
Welcome to the 8th dimension.

Technical data

Engine (cylinder/valve):	Aluminium V6 petrol engine with direct fuel injection and 48 Volts mild hybrid MHEV
Transmission:	8-speed tiptronic
Displacement (cc):	2,995
Max output in kW (rpm):	250 / 5,000 - 6,400 (340 hp)
Max torque in Nm (rpm):	500 / 1,370 - 4,500
Max speed (km/h):	250
Acceleration 0-100km/h (sec.):	5.9
Length x Width x Height (mm):	4,986 x 2,190* x 1,705 *(1,995 w/o mirrors)
Wheelbase (mm):	2,995
Kerb weight (kg):	2,095
Fuel consumption (l/100km)	
City/Highway/Combined (EU):	11.6-11.4 / 7.7-7.4 / 9.1-8.9
Fuel tank capacity (l):	85
Alloy wheels:	10J x 21", in 5-spoke W-style, Contrast Gray, partly polished
Tyres:	285/45 R21



Experience a presence.
Combined with power.

With Audi wheels, you can emphasise your own individual style and the character of your new Audi Q8. Why not indulge yourself and create a powerful presence with your favourite design. And for peace of mind when out on the road: Audi wheels are subjected to special test procedures, undergo rigorous testing and are of superb quality.

- 01 20-inch cast aluminium wheels in 5-arm design
- 02 21-inch cast aluminium wheels in 5-arm star design, contrasting grey, partly polished¹
- 03 21-inch cast aluminium wheels in 5-V-spoke design (S design), contrasting grey, partly polished¹
- 04 22-inch forged milled wheels in 5-Y-spoke design, contrasting grey, partly polished¹
- 05 22-inch forged aluminium wheels in 5-twin-arm design, contrasting grey, partly polished¹
- 06 22-inch Audi Sport cast aluminium wheels in 5-V-spoke star design in gloss anthracite black, gloss turned finish^{1,2,3}
- 07 21-inch Audi Sport cast aluminium wheels in 5-arm turbine design in platinum look, gloss turned finish^{1,2}

HD Matrix LED headlights, separate daytime running lights animation, cornering lights, headlights washers, all weather lights, LED rear lights including dynamic indicators and animation (switching on and off) at front and rear
Leather-wrapped multi-function sports steering wheel 3-spoke with shift paddles
Leather gear lever/selector knob
quattro® permanent four-wheel drive
Audi Drive Select, Electronic Stabilization Program, tyre pressure monitoring
Cruise control, speed limit warning systems, electromechanical progressive steering
Start stop system, Electronic vehicle immobilization device, central locking, hold assist
Regenerative braking, Energy recovery system, suspension with damper control
Audi Parking Aid Plus with 360 degrees cameras
Multi Media Interface Navigation plus with touch response, two touch displays (upper 10.1" and lower 8.6") with haptic feedback
Bang & Olufsen Premium Sound System with 3D sound at front (17 loudspeakers, 730 watts)
Audi Music Interface, Bluetooth interface
Operating buttons in black glass look including extended aluminum look
Audi virtual cockpit
Comfort key with sensor-controlled luggage compartment release with Safelock, lid electrically opening and closing, anti-theft alarm
Power-assisted closing for the doors, frameless doors
Driver's seat with memory function, electrically adjustable front seats with 4-way lumbar support, comfort centre armrest in front
Rear bench seat Plus split/folding with center armrest
Cricket leather seats with integral head restraint system
Contour/ambient lighting package, multi-color
Interior mirror frameless with automatic dimming
Exterior mirrors heated, electrically folding with automatic anti-glare action with memory
Windshield, side and rear windows in heat-insulating glass
Sun visors with illuminated vanity mirrors at front
Four-zone deluxe automatic air conditioning with sensor-based intelligent

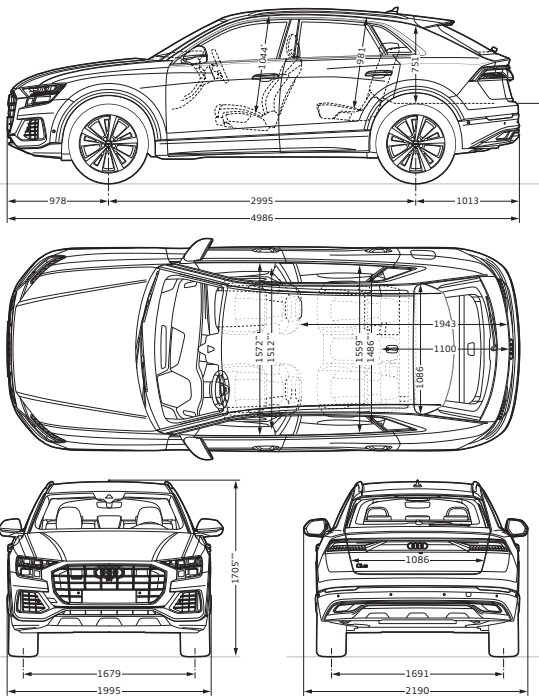
control plus allergen and particulates filter
Cigarette lighter and ash tray
Aluminium roof rails, roof spoiler
High gloss styling package,
Airbags, side airbags in front and curtain airbag system, seat belt reminder, Isofix child seat anchors and toptether for the rear bench seat
18" disc brakes in front and rear
Floor mats at front and rear, luggage compartment mat
Scuff plates with aluminium inserts at front and rear
Stainless steel loading edge protection, electric luggage compartment cover
Space saving spare wheel, first aid kit, warning triangle, safety vest, tool kit and car jack
Decorative inserts in Aluminum Spectrum
Choice of 13 paint colors and leather colors
Three years warranty with no limit on mileage during that period

Optional package for Cambodia:
Head up display, adaptive cruise control, door entrance with LED projector lights in front and rear,
S line Sport package, Valcona leather with embossed "S", black styling package including single frame mask and roof rails in black, Audi phone box, Bang & Olufsen Advanced Sound System with 3D sound at front and rear, Panoramic sunroof, 21" cast alloy wheels 5-spoke V-style (S style) Contrast Gray partly polished

Optional seat package:
Valcona and Cricket leathers combination perforated, individual contour seats in front with heater, ventilation and massage features

Options:
Choice of 6 inlays, selection of 8 alloy wheels from 19" to 22"

Subject to change without notice



Audi Vorsprung durch Technik



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